**HONOR Announces the HONOR Magic V,**

**Its First Foldable Flagship**

*The HONOR Magic V features an industry-leading design, a revolutionary display and dynamic performance to deliver a best-in-class experience*

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*HONOR Magic V*

**[SHENZHEN, China—January 10, 2022]** – Global technology brand HONOR today announced the launch of the HONOR Magic V, its first 5G foldable flagship smartphone, boasting industry-leading design, a revolutionary display and dynamic performance powered by the all-new Qualcomm Snapdragon 8 Gen 1 chipset. Featuring an advanced ultra slim floating waterdrop hinge , a wider exterior display and the latest Magic UI 6.0, the HONOR Magic V takes a huge leap forward in innovative foldable smartphone design, with a range of features and functionality that set it apart from existing foldables on the market. The HONOR Magic V will be available in China from RMB 9,999.

“*We are thrilled to launch our first 5G foldable flagship, the HONOR Magic V, which demonstrates our expertise and innovation in system design and our commitment to always delivering a best-in-class user experience*.” said **George Zhao, CEO of HONOR Device Co, Ltd**. “*HONOR has strong ambitions to become the top performing smartphone brand in the premium foldable market and we are confident our first flagship foldable will be very competitive compared with existing models*.”

**Industry-Leading Design Features Deliver a Creaseless, Symmetrical Display**

Designed using an advanced waterdrop hinge technology that’s the slimmest compared to similar products in the market, the HONOR Magic V features an industry-leading symmetrical body, delivering a transformational user experience and creating a new benchmark in foldable smartphone design.

The HONOR Magic V boasts a 6.45-inch 44° curved OLED display when folded, achieving a wider 21.3:9 aspect ratio which sets it apart from other foldables on the market. This makes the device exceptionally user-friendly and functional, as the screen functions like a traditional smartphone, rather than appearing long and narrow. Equipped with an innovative waterdrop hinge, the HONOR Magic V unfolds to an extra-wide 7.9-inch creaseless display, delivering a more immersive tablet-like experience which is ideal for viewing content, multi-tasking and increasing productivity while working.

The screens on the HONOR Magic V support a 100% DCI-P3 color gamut and delivers up to 1.07 billion colors, enabling users to enjoy a wide range of stunning colors and visuals in vivid clarity. With a screen refresh rate of up to 120Hz[[1]](#footnote-1), viewers are guaranteed an immersive entertainment experience no matter whether watching movies, browsing the web or gaming. The HONOR Magic V is the first foldable smartphone to receive the IMAX Enhanced certification.

Crafted with high-strength titanium alloy, zirconium liquid metals and high-strength carbon fibers which reduce the density of the device, the HONOR Magic V is extremely lightweight and balanced when held in the palm of a hand, enabling users to explore its full potential and functionality, whether folded or unfolded.

**Dynamic Performance Powered by the All-New Snapdragon 8**

The HONOR Magic V is the first foldable smartphone to be powered by Qualcomm’s all-new Snapdragon 8 Gen 1 5G processor, delivering outstanding flagship performance. Backed by the latest Adreno GPU, the HONOR Magic V delivers an increase in GPU performance of 30 percent compared with the previous generation, enabling more productivity at faster speeds. The HONOR Magic V is also equipped with 12GB RAM and 256GB storage, increasing overall processing speeds and storage capacity.

Ensuring users can enjoy uninterrupted connectivity and network performance when switching between Wi-Fi and cellular networks, the HONOR Magic V supports the new LINK Turbo X, offering blistering download speeds.

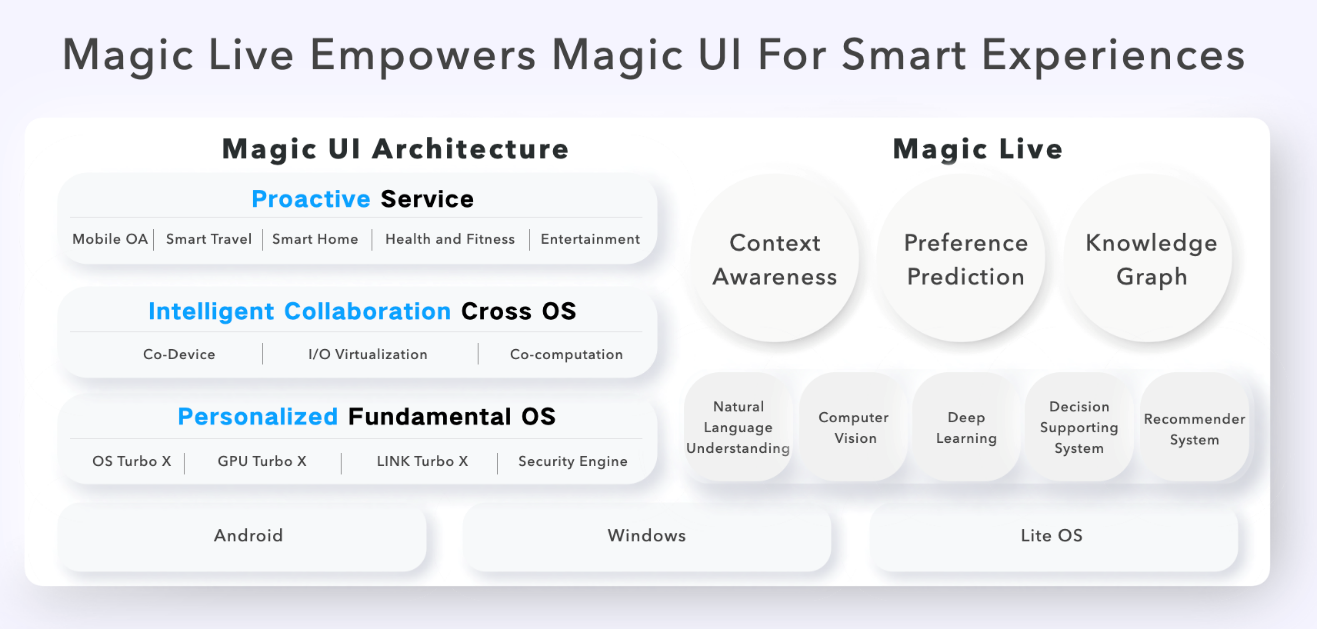
The HONOR Magic V has an intelligent cooling system comprising the latest third generation graphene and an AI intelligent thermal management system to cool down the phone more effectively while maintaining efficiency.

**A Revolutionary Camera System**

HONOR continues to make advancements in imaging with the HONOR Magic V, which features a quad-camera array powered by AI with a 50MP rear camera and a 42MP front camera that deliver stunning photography and videography in three modes – Night, HDR, Zoom. Supported by HONOR Image Engine, an advanced imaging system enhanced by AI, the HONOR Magic V delivers best-in-class multi-camera computational photography everytime, no matter where you are or what you are shooting.

**Debuting HONOR Magic UI 6.0 for a More Personalized User Experience**

Debuting the latest HONOR Magic UI 6.0, the HONOR Magic V offers a range of enhanced, customized features to provide a smart life experience. Magic UI 6.0 comes with HONOR’s AI Engine, Magic Live. Through context awareness, profile prediction, and a large knowledge graph, Magic Live gives the HONOR Magic V the ability to act as a personal assistant, intelligently learning a user’s habits and behaviors to provide tailored recommendations, for example, travel reminders such as check-in times and boarding gate updates. Magic Live will become even more intelligent in the future, supporting the user in scenarios such as office work, study, health and fitness, lifestyle services, and many more.



*Magic Live*

In addition, the HONOR Magic V supports Multi-Windows, allowing the screen to split into multiple windows and enabling users to enjoy different types of content at the same time and customize and arrange them in their preferred style. Thanks to its AI Smart Intelligent System, the HONOR Magic V automatically detects and recommends content for Multi-Windows based on usage, enabling enhanced personalization and entertainment.

**Next Level Privacy and Security Features**

Equipped with a dual-security system (HTEE+QTEE), the HONOR Magic V will be able to meet security requirements for key services all over the world. The HONOR Magic V also has an independent security chip to deliver maximum security for passwords and biometrics like fingerprints.

**Ultra-Long Battery Life and Enhanced Fast-Charging**

Featuring a dual-circuit battery design, the HONOR Magic V is powered by a whopping 4,750mAh battery for all-day use. The HONOR Magic V supports 66W HONOR SuperCharge, enabling the battery to be juiced up to 50 percent within just 15 minutes.

**Colour, Pricing and Availability**

HONOR Magic V is available in three stunning colors: Black, Space Silver and Burnt Orange.

The HONOR Magic V will be available in China starting on January 18, and priced at RMB 9,999 for the 12+256GB version, and RMB 10,999 for the 12+512GB version.

For more information, please visit the HONOR online store at www.hihonor.com.

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**About HONOR**

Established in 2013, HONOR is a leading global provider of smart devices. We are committed to becoming a global iconic tech brand and enabling a smart life across all scenarios and all channels, for all people. With a strategic focus on innovation, quality and service, HONOR is dedicated to developing technology that empowers people around the globe to go beyond through its R&D capabilities and forward-looking technology, as well as creating a new intelligent world for everyone with its portfolio of innovative products.

For more information, please visit HONOR online at [www.hihonor.com](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.hihonor.com_&d=DwMFAg&c=qwStF0e4-YFyvjCeML3ehA&r=AUH-JyATnse0bR8BChWzsAd9IRCKBzvs7s57gVnDgnI&m=IRjlVeb32JtGELuQWAoddl2TYBd34hmTyr8BkmSrIjM&s=qxscmlebC4uAPZ49wzy542y3xiyRdWHKcYr5ISs_qDE&e=).

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<https://www.youtube.com/c/HonorOfficial>

1. The HONOR Magic V delivers 90Hz refresh rate on the unfolded screen and 120Hz refresh rate on the folded screen [↑](#footnote-ref-1)